

Alief Center for Advanced Careers

Creating A Sports Medicine Program

Melissa M. Spriggs
M. Ed, LAT, ATC, NASM-CPT



Melissa M. Spriggs

B.S. Athletic Training, University of
Southern Mississippi

M.Ed., Sport Administration
University of Houston

M.Ed., Career & Technical Education
Concordia University Portland

National Association of Athletic Trainers

- Certified Athletic Trainer

National Academy of Sports Medicine

- Certified Personal Trainer



By the end of this meeting we will have discussed...

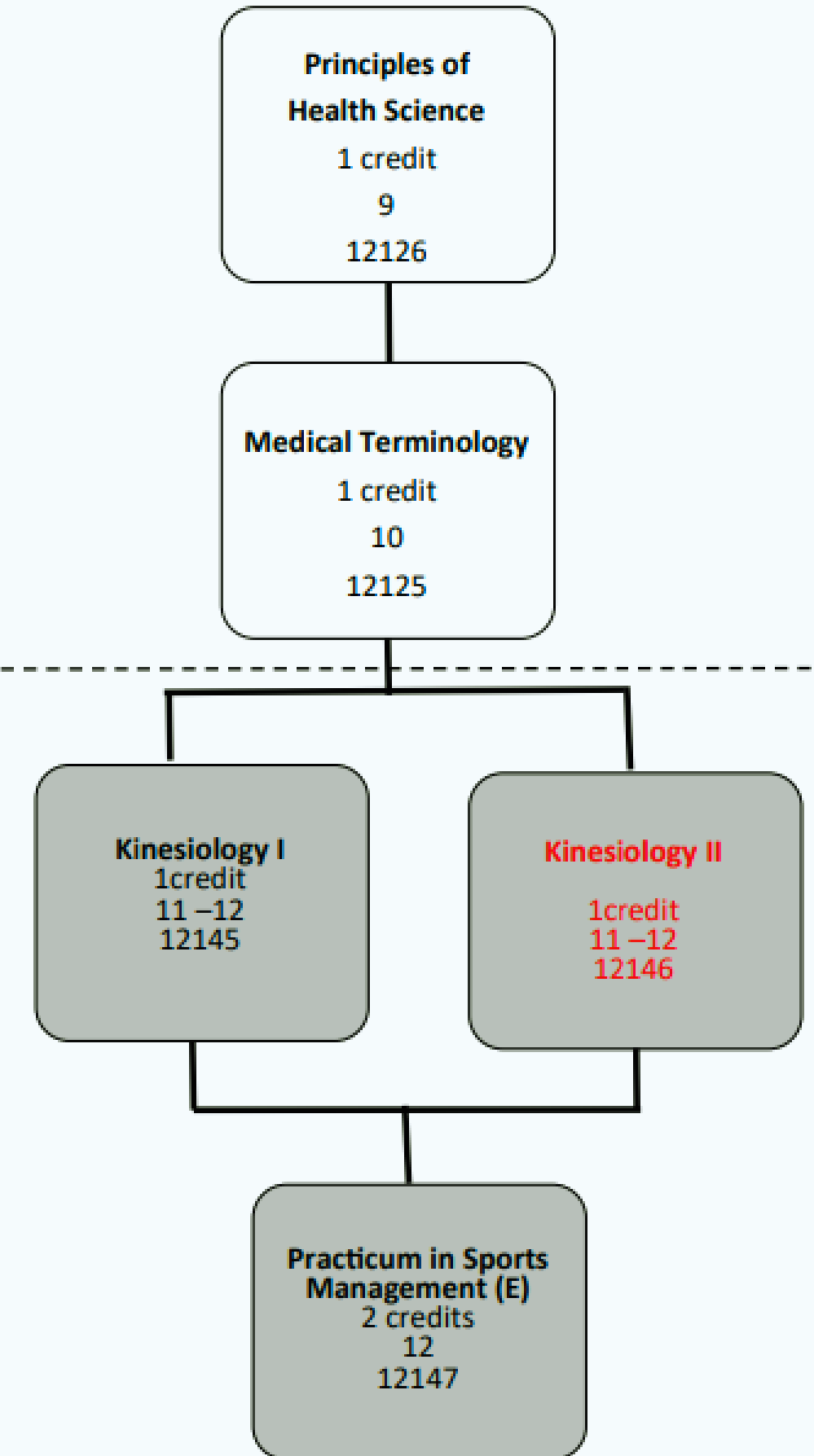
- The History of the Alief Sports Medicine Program
- The Curricula used and Certification offered by the Sports Medicine Program.
- Establishing Partnerships with community stakeholders.
- Educational Opportunities offered by the Sports Medicine Program.
- Recruitment and Branding the Sports Medicine Program.

Program Background



- Began in 2019
- 2 Year Program of Study
 - Year 1: Athletic Training (Junior Year)
 - Year 2: Personal Training (Senior Year)
- Students are eligible to sit for the TEA Industry Based Certification called certified personal training in year two.
- Certification for Personal Training is offered through the National Academy of Sports Medicine.

Program of Study = Exercise Science and Wellness



Part 1

- Set goals
- Curriculum
- Establish Partnerships

Part 2



Part 3



Alief Clinical Rotation @AliefClin... · 1s ✓
Hi y'all! Ms. Spriggs here with an update. I will be moving over to the Sports Medicine program. Follow the program and me [@acacsportsmed](#) you will receive updates and info regarding the Sports Medicine Program. [#aliefproud](#) [#missionalief](#) [@AliefCTE](#) [@Alief_Career](#) [@AliefISD](#)



Goals

- Mission of the Program
- Legacy of Excellence
- Skill Development
- Educational Opportunities



Mission Statement

The Sports Medicine Program at the Alief Center for Advanced Careers has the two fold purpose of educating sports medicine student assistants interested in sports medicine and providing a high standard of care for the student-athletes.



Legacy of Excellence

- Create standards for your program.
- Meet with Program Partners to get their input and buy-in.
- Create a Student Handbook.
- Hold Parent and Student meetings.



Skill Development





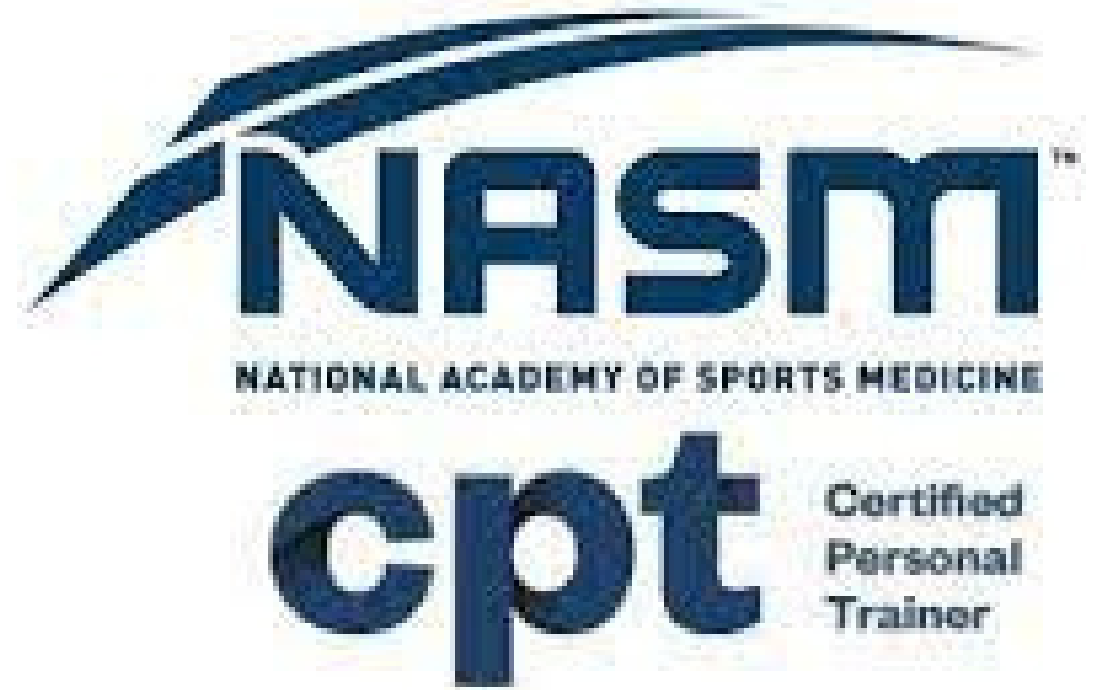
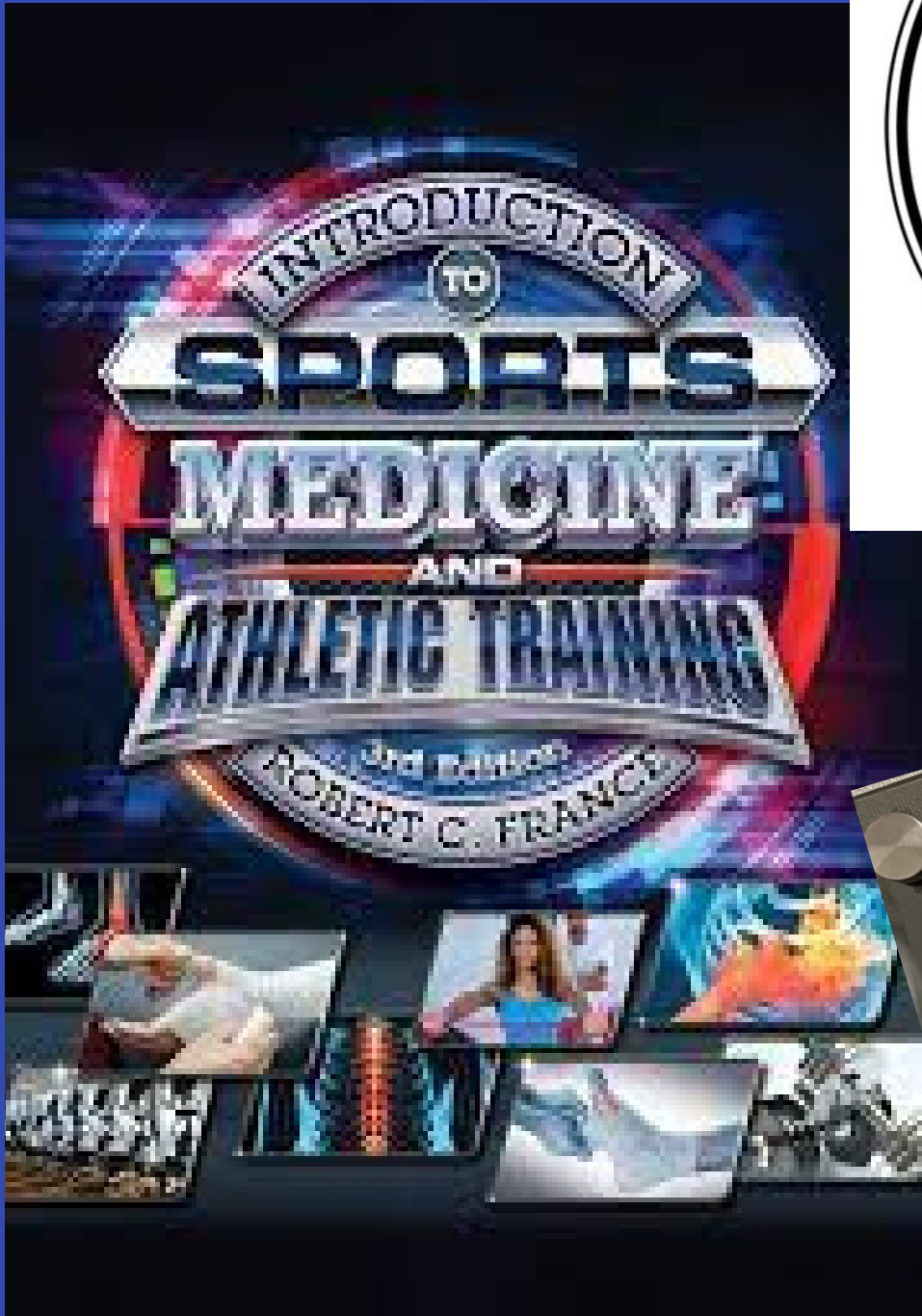
Educational Opportunities

- Symposiums/Conferences
- Skills Camps
- Participate in CTSO Days with Professional Sports Teams
- If there aren't opportunities available in your area, create them.

Curriculum

- Research current curricula
- Connect with other area Sports Medicine programs
- Online component
- How often is the curriculum updated
- Is the online component updated regularly
- Is the curricula geared toward high school students
- Teacher Resources!!!
- Does the curriculum have a lab component?
- Does the instructor hold the certification they are teaching?
- Don't reinvent the wheel! Find your wheel!







SAVE THE DATE

Thursday, April 30, 2020

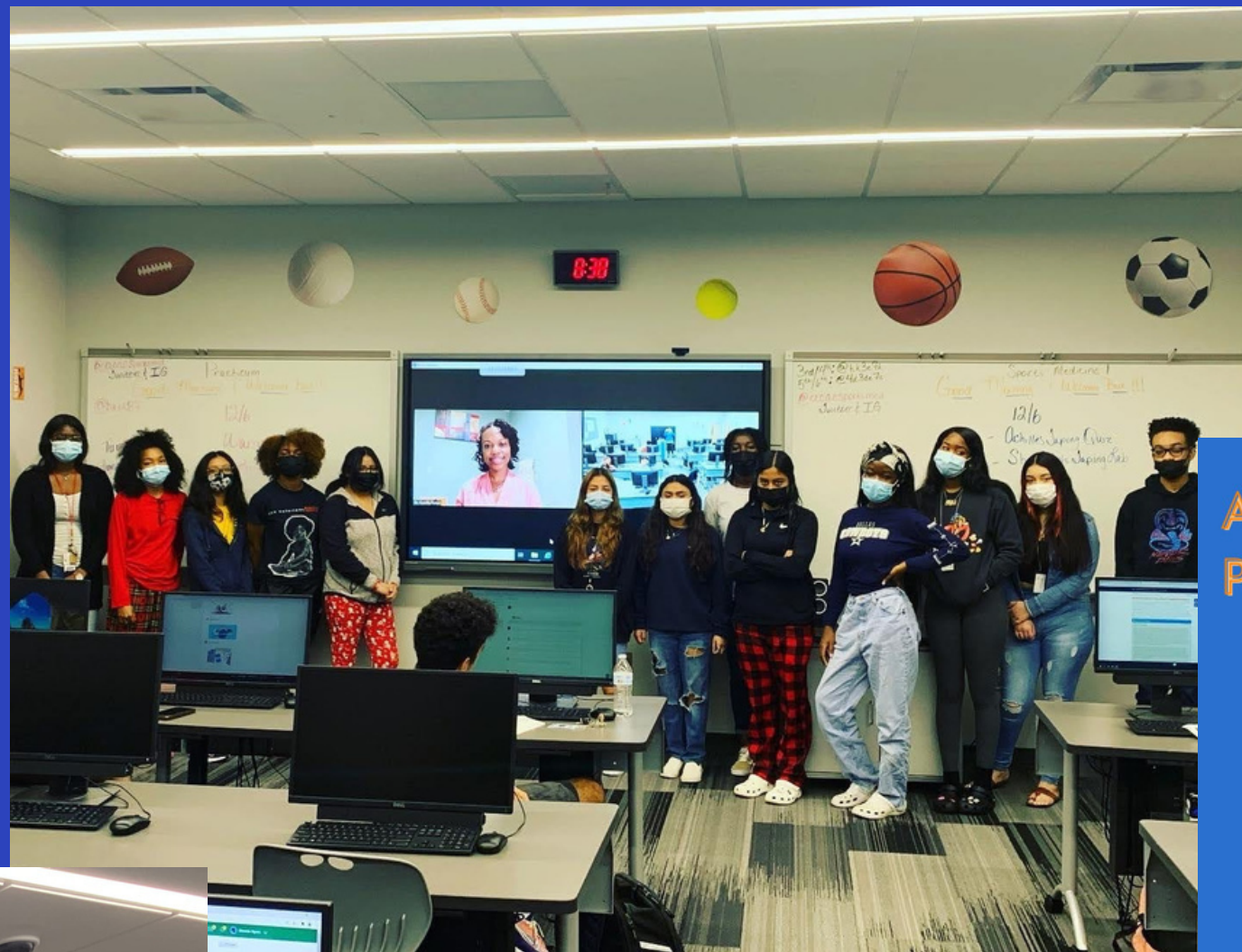
1st Annual Alief ISD Sports Medicine Conference



Center for Advanced Careers
12160 Richmond Ave., Houston, TX 77082

We invite you to come experience a dynamic workshop geared toward providing students interested in careers in health science with useful lectures, hands-on education, and networking opportunities that will fuel their fire of preparing for the future

For more information, please contact Melissa Spriggs at 281-988-3550 or mmsprigg@ga.aliefisd.net



ACAC Sports Medicine
Presents the 2nd Annual

SPORTS MEDICINE SYMPOSIUM



FEATURING DR. MARCUS KNOX, DPT

Do you have students interested in Sports Medicine and Physical Therapy? This symposium is for them. Dr. Marcus Knox will be discussing Sports Medicine and Physical Therapy. There will be a breakout session for the students to participate in hands on activities. Please send your students name and ID number to Ms. Spriggs to reserve their spot! Seating is limited.



SEND YOUR RSVP TO : MMSPRIGG@GA.ALIEFISD.NET

FRIDAY
29 TH
APRIL 2022

12160 Richmond Ave
Houston, TX 77082

Twitter & IG: [@acacsportsmed](https://www.instagram.com/acacsportsmed)

Partnerships (Community)

- Campus Athletic Trainers/Athletic Department
- Local Gyms
- Physical Therapist and PT Clinics



Partnership Requirements

- Program Handbook
- Affiliation Agreement
 -
- Legal Document
 - Unpaid Training Plan
- TEA
 - Student Insurance



Alief Center for Advanced Careers Sports Medicine Program



Student Assistant Handbook



Alief Center for Advanced Careers Practicum in Sports Medicine



Student Handbook



Sports Medicine Clinical Affiliation Agreement

This AGREEMENT is made by and between the Alief Independent School District ("School" or "CAC") and Alief Family YMCA ("Facility").

WHEREAS, the Alief ISD Center for Advanced Careers, desires to obtain internships or clinical education experience for its students/residents and

WHEREAS, it is the shared responsibility of the School and the Facility to create and maintain an appropriate learning environment and

WHEREAS, the Facility is committed to the professional education and training of CAC students and is willing to assist in their education by providing them high-quality internships or clinical education experiences.

NOW THEREFORE, the University and Facility agree as follows:

I. THE SCHOOL AGREES:

- 1.1 To provide Facility with a list of CAC departments and programs covered by this Agreement (see Exhibit A).
- 1.2 To be responsible for meeting applicable program accreditation requirements.
- 1.3 To provide information to its students and the Facility that outlines standards of performance and guidelines for the clinical education experience or internship.
- 1.4 To assign appropriate faculty/staff to serve as clinical education or internship liaisons between the Facility and the School (see Exhibit A).
- 1.5 SCHOOL will procure and maintain comprehensive general liability insurance with minimum limits of One Million Dollars (\$1,000,000.00) combined single limits, written on an occurrence or per claim basis. SCHOOL will also procure and maintain throughout the term of this Agreement, professional liability insurance in minimum amounts of One Million Dollars (\$1,000,000.00) per occurrence or per claim and Two Million Dollars (\$2,000,000.00) in the aggregate for its faculty members and students assigned to FACILITY which shall cover all their activities at FACILITY. In the event SCHOOL secures claims made insurance coverage, it agrees to purchase an unlimited reporting endorsement upon the cancellation or termination of said coverage. SCHOOL shall provide FACILITY with Certificate of Insurance evidencing said coverage and any renewals thereof at the commencement and upon the renewal of this Agreement. SCHOOL shall notify FACILITY at least thirty (30) days in advance of



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING

YMCA





Questions?

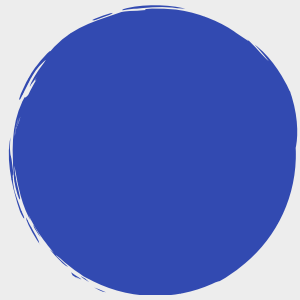


Part 2

Branding Your Program



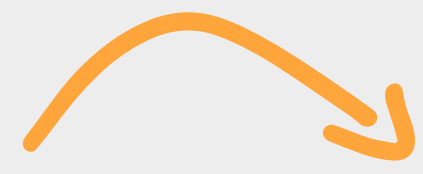
Design a Logo



One of the simplest ways to create recognition for your program is to design a logo. This will make your program identifiable and stand out from the crowd.



Plaster your logo everywhere

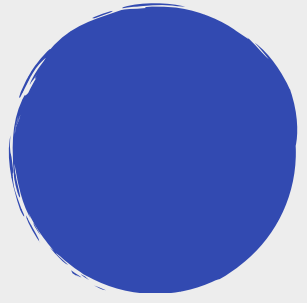


SPORTS MEDICINE SYMPOSIUM

FEATURING DR. MARCUS KNOX, DPT

Do you have students interested in Sports Medicine and Physical Therapy? This symposium is for them. Dr. Marcus Knox will be discussing Sports Medicine and Physical Therapy. There will be a breakout session for the students to participate in hands on activities. Please send your students name and ID number to Ms. Spriggs to reserve their spot! Seating is limited.

SEND YOUR RSVP TO : MMSPRIGG@GA.ALIEFISD.NET



Apparel, Social Media Avatars,
Watermark on Letterhead, All
Correspondence, etc...



← **ACAC Sports Medicine**
1,431 Tweets

ACAC Sports Medicine
@ACACsportsmed

Alief Center for Advaced Careers Sports Medicine Program
(Following, RTs & links ≠ endorsement)

Joined July 2019

289 Following 163 Followers

Edit profile

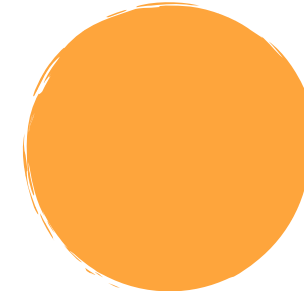


Part 3

Recruiting for your
program

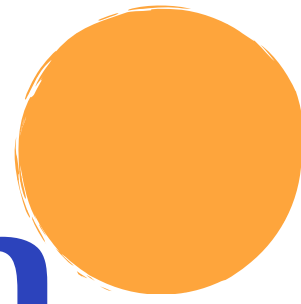


Recruiting for your Program

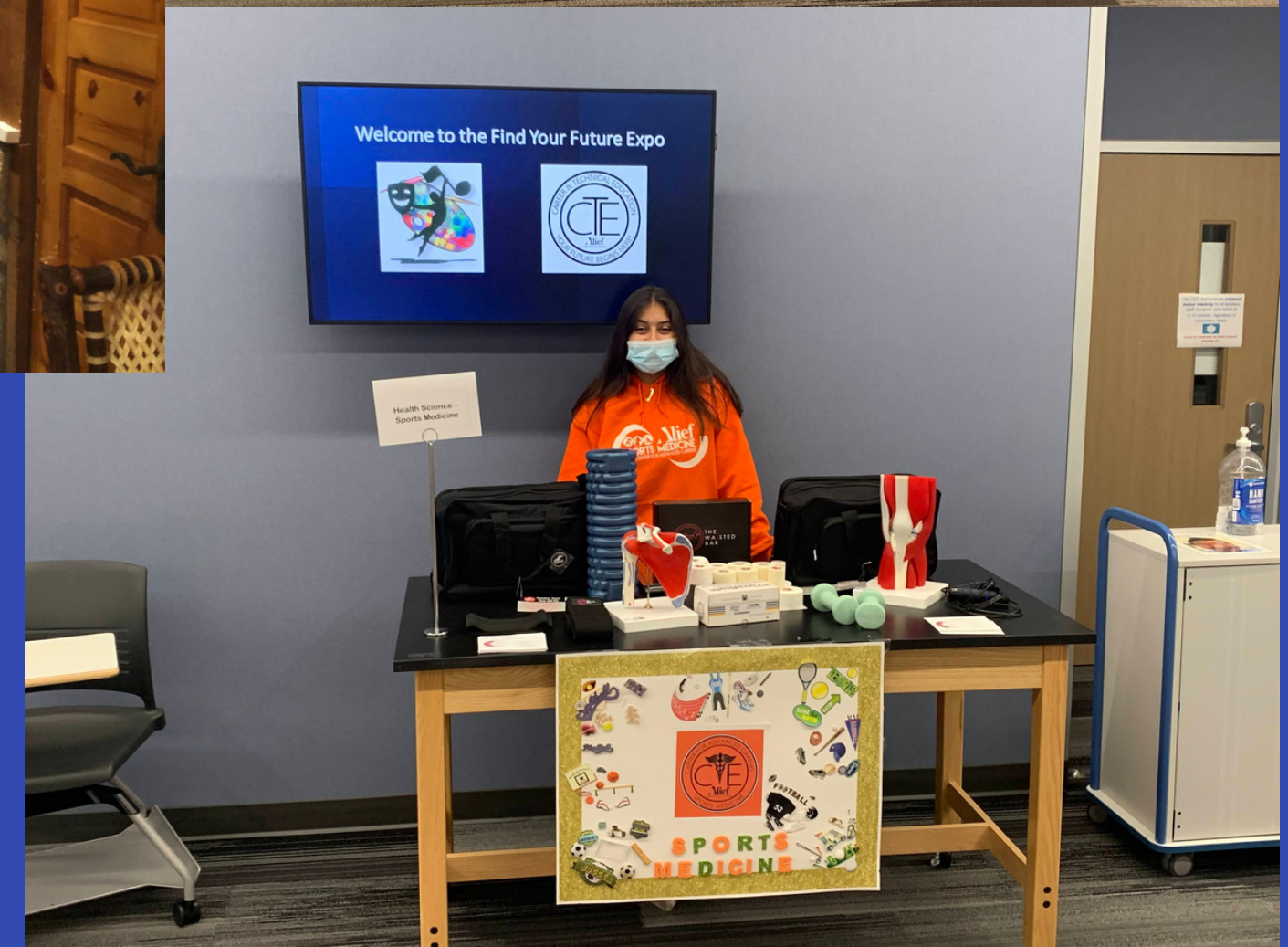


Recruiting starts as soon as your program is greenlit. You are always recruiting. You should always be "talking up" your program and explaining the benefits of your program to your stakeholders.

Ways to Recruit for Your Program



- Program Nights
- 8th Grade Nights
- CTSO Nights
- Tour Volunteer
- Speak to Freshmen and Sophomore classes about your program.



Key Takeaways



- Set program expectations
- Get your paperwork in order
- Get input from your partners
- Brainstorm with stakeholders for ways to improve your program and the students' experience.
- Don't be afraid to make changes to what isn't working
- Your students are your best tool for recruiting for your program. Put them in front of other stakeholders and future students to advertise for your program.

Questions?

THANK

YOU

Contact Information:

Email: mmsprigg@ga.aliefisd.net

Phone:

281-988-3550 school

281-656-1758 mobile

